

DAWN THEATRE PROJECT

SPONSORSHIP OPPORTUNITIES



ABOUT US

Dawn Theatre Project is a theater company founded in 2023. We make devised physical theater. The people, the stories, and the communities in ChicagoLand are the inspiration for our creations. This starting season we focus on the rich migrant community of Chicago, and the activists of the Midwest.

WHY?

DEVISING allows us to engage deeply in collaborative processes with the artists we work with, as well as react to what we learn from the stories we want to uplift.

PHYSICAL THEATRE is movement with and without narrative, it is a way to express feeling and stories while exploring a wordless language that can bring diverse audiences to understanding.

We develop instances for story-sharing that embrace diverse experiences and knowledge

We strive to cross cultural barriers between audience and performers, and empower marginalized communities.



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OUR PAST SHOW:

ABOVE THE WATER

Fall 2022

A poetic physical theatre performance inspired by true stories of loss.

Throughout the one-week showcases, we reached out to around **150 audiences**, **80% attendance**, and almost **90% of them** turned into our long-term followers and subscribers.

This piece has also been shared by **three** professors/movement therapists in their classes and support groups to discuss art as a community therapeutic strategy.

Benefitted: **~80 people**

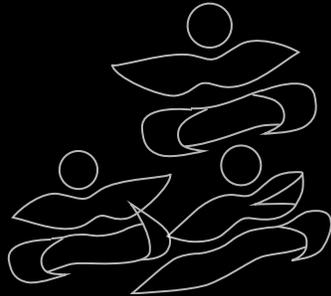
"Exploring a full range of movement, the artist embodies grief itself as around her shadow puppetry and three-dimensional puppets enact the story of her loss. Watching the dancer/mover, how can we not imagine ourselves through her? Seeing her story and the pain it causes, how can we avoid making some connections about the pain we too have felt?"

– [Kim Campbell @ 3CR](#)



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Our 2023 - 24 Program



MAKE AN IMPACT!

Sponsor an **Artist** for their work with the Company

Sponsor a **Community Workshop** Class

Help us secure our **Free Residency Showcase** to the public

Sponsor the **Research** of diverse stories in ChicagoLand

Sponsor the **Development** of our Production, expanding our impact to more communities in Chicago

LOST & FOUND

Fall-Winter 2023-24

A workshop series about finding a sense of belonging in oneself through the lens of immigrants and refugees.

In what ways do refugees and migrants feel they have agency over their lives?

EXPECTED IMPACT:

50 migrants at least reached through the L&F workshops...

...or **many more** with your support!

AGAPE

Spring - Summer 2024

A piece about anonymous activists in the Midwest: their origin stories and the ways they tackle confrontation.

What happens in a human mind that builds the courage to risk their bodies and social status for something that transcends them?

EXPECTED IMPACT:

200 audience reached through our Free Showcase of Residency.

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BENEFIT PACKAGES

TIER 1

RADIANT

\$300 - \$600

- Company name & logo linked on the sponsor webpage
- One social media story shout-out on Dawn Theatre Project's official media account.
- Small logo on the digital playbill.
- Small logo space on the newsletter for 3 e-blast.
- Advertising space for one e-blast

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BENEFIT PACKAGES

*TIER 2**

BEAMING

\$600+

- All benefits of Tier 1
- Full exposure (logo and company name) on our media matrix, including all newsletters, website, and program digital playbill of the season.
- Live event recognition (200+ unique viewers)
- Private presentation of the art process with our production team

** Limited to 5 Sponsors*

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BENEFIT PACKAGES

*****EXCLUSIVE** FOR
MIGRANT LOCAL BUSINESSES:***

SPARKLE

\$100+

- One social media story about your business on Dawn Theatre Project's official account.
- Share a cultural fun fact to highlight story
- Short business story (around 200 words) on our newsletter for 1 e-blast.
- Small logo placement on the sponsor webpage & digital playbill

